Colorado Rangelands State Report  
May 2017

- Working on creating a new, updated CO Rangelands website that is combined with the Colorado State University Range Extension website
  - An undergraduate CSU student helped with initial redesign stages in the fall
    - Conducted interviews with potential stakeholders
    - Reviewed literature on information needs of ranchers and examined existing resources
  - Information gathered by the student will inform website content and design
  - Hope to have the new site up and running by early fall, then will retire current site

- Made minimal changes to the current website
  - Fixed broken links
  - Deleted outdated resources

- Current website statistics for 1/1/16 – 12/31/16:
  - Use statistics
    - Number of users: 363
    - Number of sessions - 453
    - Number of page views – 884
  - Nearly 19% of sessions were on a mobile device or tablet
  - Approximately 24% of sessions were initiated from outside the U.S.
  - Methods used to reach the website
    - ~48% of sessions reached site via search engine
    - ~30% came directly to the website (i.e. typed the URL into the browser)
    - ~22% came from another website that linked to Colorado Rangelands