

Rangelands partnership EC meeting notes:

Participants: Matt Rahr, Amber Dalke, Beth Burritt, Chris Bernau, John Harper, Kelly Arizmendi, Lovina Englund, Mark Thorne, Nicole Juve, Sheila Merrigan, Barb Hutchinson, Jeanne Pfander, Matt Rahr, Sarah Noelle, Dave

- 1) Announcements: Chris took a position with NRCS in Fallon, Nevada (start date Jan. 11).
  - a. Request engagement from those who work with students to carry on the Range Nerd memes
  - b. Suggestion was made to send request to YPC members
  
- 2) SRM Booth sign up and discussion of ideas for maximizing booth traffic
  - a. Sign up to help in booth
  - b. Poster on backdrop
  - c. Handouts: new brochure, bookmarks, pens (swag?), etc.
  - d. Drawing – need basket and fill in sheets “What is Most Useful about Sites or What would you like to have available on the websites?” or a “Fun Fact” – have a drawing a day so need 2-3 gifts (eg. SRM Survival Kit?)

ACTION ITEMS:

- Sign up to help with booth - ALL
- Share ideas about how to engage people at the trade show booth - ALL

- 3) Swag request – Sarah
  - a. Orders need to be submitted before Jan 4-5
  - b. 3 levels of swag
    - i. Giveaways – pens, chapstick?
    - ii. Members --
    - iii. Supporters – nicer item
    - iv. An item to sell? T-shirts?
  - c. Amber will develop a proposal and submit to EC for approval
  - d. Lovina will check with Alison how to accept payment for sales to get funds into WERA account
  
- 4) SRM-OCW Sunday session at SRM Meeting (January 31<sup>st</sup>)
  - a. Draft Agenda –

[TENTATIVE AGENDA – possibly will have a brief presentation by Elsevier](#)

- 1:00pm – 1:15pm Meet and greet with refreshments (all)
- 1:15pm – 1:30pm Quick look and discussion: Re-launch of RP Portals (Amber Dalke, UA)
- 1:30pm – 1:45pm Update on K-12 education initiative and educational resources from HEC grant (Lovina Roselle, UI)
- 1:45pm – 2:00pm SRM Board Update (website, glossary, International Year of Rangelands, meeting abstracts, etc.) (Leonard Jolley, SRM Board Member)
- 2:00pm – 2:30pm NEW Rangelands videos and plans for International Year of Rangelands video (Sarah Noelle, UA)
- 2:30pm – 2:45pm Sneak Peak - Invitation to Annual Meeting in Hawaii: tours and topics (Mark Thorne, University of Hawaii)
- 2:45pm – 3:00pm More meet and greet with colleagues (all)
- 3:00pm – 5:00pm OCW Committee Meeting(?)

5) Annual Meeting update – Mark

- a. Question about trainings needed; i.e. analytics needed for CE and for grants seeking
- b. Preparing meeting announcement. Hotel has been secured. Meeting will be held at Hawaii County Community College facility. Evening meal in Waimia.
- c. Merrie Monarch festival will be taking place at the time we will be there. Creates challenges with booking rental cars/transportation.
- d. Working on details for tours and entertainment.

**ACTION: Mark will send announcement out to the RP listserve [rangelands@list.cals.arizona.edu](mailto:rangelands@list.cals.arizona.edu)**

6) WERA proposal – EC

- a. Beth has made progress; requests input on historical context
- b. **ACTION: Beth will send out One Drive link to the AZ team after the meeting.**
- c. Deadline for submission is Jan 15
- d. **ACTION: EC and Barb will review**

7) Update on Relaunch – Matt/AZ Team

- a. Wrangle DLIOs and front page matter has been migrated to new platform
- b. Basic search functionality working; team is configuring search to include faceted searching
- c. Improvements include redesigning the multimedia page. RP social media will be included. Will be more interactive.
- d. Technical soft launch target dates is Dec. 23 for front/secondary pages and current DLIOs. Still on hold to create new DLIOs.
- e. AZ team is working with a shared Google doc for updates to other items

- 8) Update on HEC educational sites and WRANGLE – Lovina
- a. Rangeland Teaching Clearinghouse has 10 resources published. Working through kinks in the system with Toby. Karen Hickman and Lovina have a task list with plans for completion by SRM 2016.
  - b. Wrangle: AZ team has launched new platform. Lovina has 2 student interns working on content migration out of old Wrangle website. Matt is working with Lauren on maps; first priority has been Global Rangelands launch.

9) Marketing relaunch throughout Partnership

- a. Audiences: students and teachers; ranchers; agencies; similar organizations
- b. Content: Collections; Videos; Topics; Animal Health

10) Member site content

- c. Ann Tanaka is still maintaining the member website
- d. **ACTION: Amber will include the link to the member website in the newsletters**
- e. At SRM, we will identify someone who can work with Ann on getting website updates. **ACTION: Barb will add this to SRM meeting agenda.**

January 14, 2016 Thursday, 2:30pm MT. Barb will send out GoTo Meeting details.