

Rangelands Partnership EC meeting January 14, 2016

Attendees: Amber, Sarah, Barb, John, Jeanne, Matt, Sheila, Beth, Lovina, Mark, Nicole

Update on Global Rangelands

- Matt's team has made significant progress
- Theming and functionality were completed last week
- Mobile responsive design
- eXtension content is being merged and blended with hot topics section
- State hosted templates have new look
 - Search box automatically includes state into search criteria
 - Filters available
- Rangelands West page
 - Exists as "Splash page" or stand-alone page which links to information in the Global Rangelands or state hosted sites
- Hard deadline for content migration is the end of February in time for the Rangeland Partnership meeting in March
- Fun Fact or highlight box lives in top right corner under the social media banner
 - 3 elements: Short title, short description (character limit is 48 characters)
 - User clicks on description and it links to internal/external website
 - Need a repository of fun facts
- **ACTION: Barb will send out a soft launch link to the partners**
- **ACTION: Lovina will create a document in the RP Dropbox and develop guidelines for the "Fun Fact" area of the GR website. (Similar to the "Did you Know" section on the V Bar V part of the website)**
- **ACTION: Beth will add her ideas for "fun facts" to start to populate the list. Example of the new Utah publication on sage-grouse that has an interesting spin**

Rangelands Partnership annual meeting

- Location and tours have been secured by Mark; emailed to the partnership listserve
 - Sunday evening reception will start at 4. At 5:30, the hotel hosts a luau. Those wishing to attend need to register separately with the hotel.
 - Wednesday field trip up to the Waimea. Visit local ranches, historic buildings and heritage center
 - The Merrie Monarch festival (week-long hula festival) will be held on the Hilo side of the island on March 27-April 2.
- **ACTION: Mark will not be at the Sunday meeting (held jointly with the OCW), so he will put together a short presentation for us to share**
- **ACTION: EC needs to develop agenda for the business and work portion**
- **ACTION: Mark will email John Tanaka to transfer \$3500 over to his University account to reimburse meeting costs being incurred for planning purposes**

Booth at SRM Trade Show

- Drawing for SRM survival kit - a way to engage feedback. For example, if someone provides a fun fact or gives feedback about the website, people write down their contact info to enter into a drawing.
- Sarah has ordered pens and key chains for giveaways for the booth (local vendor)
- Lovina and Beth plan to volunteer
- ACTION: Lovina will bring information about the JRA and RSIS
- ACTION: Everyone who has available time will offer to volunteer

Newsletter

- Next newsletter scheduled to go out tomorrow
- ACTION: Amber will send reminder to partners regarding the state reports
- ACTION: Amber will add snippet in the newsletter about special diet requests for annual meeting planning purposes

Sustainability Survey

- Barb request comments
- ACTION: Barb will add to the agenda for next time
- ACTION: Beth will provide input asap

NEXT MEETING: Thursday, February 11 2:30pm MT (1:30 PT; 3:30 CT)

*focus on annual meeting details and website relaunch