

Rangelands Partnership Executive Committee monthly meeting
February 11, 2016

Attendees: Barb Hutchinson, Jeanne Pfander, Beth Burritt, Amber Dalke, John Harper, Lovina Englund, Mark Thorne, Nicole Juve, Sheila Merrigan, Sarah Noelle, Matt Rahr (briefly)

- 1) Review of beta sites and next steps
 - a. Matt debriefed on the beta site
 - i. Nicole had feedback on fast fact drilldown
 - b. Member website updates with Ann – tentatively planning on holding during next Arizona team meeting scheduled Feb 18, 10-12 MST
- 2) Reports from SRM – any follow-up needed?
 - a. Update on SRM booth - Jeanne has list of everyone who signed in and put their name in for drawings. Maria Hernandez-Jiminez (Colorado State Univ.) introduced Jeanne to a professor from Mongolia who attended SRM with the International Travel Fellowship.
 - b. Sarah and Amber presented to the Outreach Communication and Website committee that met jointly with the RP.
 - c. Jeanne gave presentation on agreements with SRM. Allenpress representative was present. She told BOD that the common rolling window for journals is 24 months.
 - d. Mark's virtual invitation to the RP in Hawaii was well received. Hoping for attendance nearing 25-30.
 - e. International Year of Range (IYR proposed; but name not confirmed) – some unknowns will be determined. Barb and Lovina
- 3) Sustainability Survey – need to finalize and send to John H.
 - a. Most current version lives in the RP Dropbox under the folder "Survey". Last comments were made in early November.
 - b. Plan is to have it live and ready for input by the annual meeting
 - c. **ACTION: EC team will meet and get draft to John by March 11th**
 - d. **ACTION: John will work on a draft in the survey tool and get something back to the EC by March 15th**
- 4) Hawaii agenda (topics and work session suggestions from WY-AZ project meetings in January)
 - a. **ACTION: Beth will send an email request to the RP listserve soliciting state reports for the annual meeting.**
 - b. **ACTION: Amber will send reminder to get state reports in next newsletter.**
 - c. **ACTION: Barb and Jeanne will resurrect letter of invitation to librarians and rangeland specialists and redraft so we can continue to recruit.**
 - d. **ACTION: EC will revisit the incoming nomination by next meeting on March 10**
 - e. **ACTION: Swag order**
 - f. Work session: Reviewing eXtension content and making sure it is in correct location in Topics section
 - g. International Year of Rangelands planning and marketing (videos)
 - h. Repeat of SRM presentations

- i. New websites – NIFA RREA grant
 - ii. New videos
- i. Work Session: Training on How to videos
- j. Update on final results of Optimization grant
 - i. Sustainability survey
- k. Work Session: DLIOS
 - i. Present the “Guide” to website, state sites, social media, analytics etc.
- l. Presentation with a handout: Analytics (ask Ann; how to get reports)
- m. IRC participation in July – Lovina is planning to go
- n. Work Session: Call to action for memes, social media, and fun facts
- o. Video clips of Partners
- p. Letters of invitation
- q. Marketing and social media planning

Other tasks (from AZ Team list):

- 1) Prepare draft Extension Director’s multi-state award application – Barb and George (due March 11th)
- 2) Prepare draft signatory letter for International Year of Rangelands – Barb and Lovina (due March 15th)
- 3) Prepare press release...marketing plans (EC+?)
- 4) Compile User Guide for Hawaii meeting....DLIOs, social media, state hosted sites, fun facts guidelines, meme guidelines etc.
- 5) Meeting with Ann Tanaka re: Member site...Analytics (February 18th tentative)
- 6) Social Media: Memes

Fun Facts

Next meeting: Thursday, March 10 at 1:30 PT/2:30 MT/3:30 CT

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