Rangelands Partnership Executive Committee monthly meeting
February 11, 2016
Attendees: Barb Hutchinson, Jeanne Pfander, Beth Burritt, Amber Dalke, John Harper, Lovina Englund, Mark Thorne, Nicole Juve, Sheila Merrigan, Sarah Noelle, Matt Rahr (briefly)

1) Review of beta sites and next steps
   a. Matt debriefed on the beta site
      i. Nicole had feedback on fast fact drilldown
   b. Member website updates with Ann – tentatively planning on holding during next Arizona team meeting scheduled Feb 18, 10-12 MST

2) Reports from SRM – any follow-up needed?
   a. Update on SRM booth - Jeanne has list of everyone who signed in and put their name in for drawings. Maria Hernandez-Jimenez (Colorado State Univ.) introduced Jeanne to a professor from Mongolia who attended SRM with the International Travel Fellowship.
   b. Sarah and Amber presented to the Outreach Communication and Website committee that met jointly with the RP.
   c. Jeanne gave presentation on agreements with SRM. Allenpress representative was present. She told BOD that the common rolling window for journals is 24 months.
   d. Mark’s virtual invitation to the RP in Hawaii was well received. Hoping for attendance nearing 25-30.
   e. International Year of Range (IYR proposed; but name not confirmed) – some unknowns will be determined. Barb and Lovina

3) Sustainability Survey – need to finalize and send to John H.
   a. Most current version lives in the RP Dropbox under the folder “Survey”. Last comments were made in early November.
   b. Plan is to have it live and ready for input by the annual meeting
   c. ACTION: EC team will meet and get draft to John by March 11th
   d. ACTION: John will work on a draft in the survey tool and get something back to the EC by March 15th

4) Hawaii agenda (topics and work session suggestions from WY-AZ project meetings in January)
   a. ACTION: Beth will send an email request to the RP listserv soliciting state reports for the annual meeting.
   b. ACTION: Amber will send reminder to get state reports in next newsletter.
   c. ACTION: Barb and Jeanne will resurrect letter of invitation to librarians and rangeland specialists and redraft so we can continue to recruit.
   d. ACTION: EC will revisit the incoming nomination by next meeting on March 10
   e. ACTION: Swag order
   f. Work session: Reviewing eXtension content and making sure it is in correct location in Topics section
   g. International Year of Rangelands planning and marketing (videos)
   h. Repeat of SRM presentations
i. New websites – NIFA RREA grant
ii. New videos
i. **Work Session:** Training on How to videos
j. **Update** on final results of Optimization grant
   i. Sustainability survey
k. **Work Session:** DLIOs
   i. Present the “Guide” to website, state sites, social media, analytics etc.
l. Presentation with a handout: Analytics (ask Ann; how to get reports)
m. IRC participation in July – Lovina is planning to go
n. **Work Session:** Call to action for memes, social media, and fun facts
o. Video clips of Partners
p. Letters of invitation
q. Marketing and social media planning

**Other tasks (from AZ Team list):**

1) Prepare draft Extension Director’s multi-state award application – Barb and George (due March 11th)
2) Prepare draft signatory letter for International Year of Rangelands – Barb and Lovina (due March 15th)
3) Prepare press release...marketing plans (EC+?)
4) Compile User Guide for Hawaii meeting....DLIOs, social media, state hosted sites, fun facts guidelines, meme guidelines etc.
5) Meeting with Ann Tanaka re: Member site...Analytics (February 18th tentative)
6) Social Media: Memes

**Fun Facts**

**Next meeting:** Thursday, March 10 at 1:30 PT/2:30 MT/3:30 CT

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