

2015 Annual Rangelands Partnership Meeting March 22-25, 2015

SUNDAY, March 22: New Mexico State University, Las Cruces, NM

Day free around Las Cruces on your own. Suggested for members coming in early:

White Sands National Monument Tour - \$20.00/per person

Includes transportation from Las Cruces, entry fee, and box lunch.

Meet in Hotel Lobby @ 11:45

Leave from Hotel Encanto @ 12:00 noon for the Monument

5:45 pm Meet in hotel Lobby

6:00 pm Welcome Reception at Amaro

(Included in registration for attendees, \$ 20.00 per guest)

7:00 pm Welcome on behalf of WERA [John Tanaka, Wyoming]

Welcome on behalf of NMSU [Cindy Watkins and Amy Ganguli, New Mexico]

^{*} The Monday meetings will be in the Gerald Thomas Hall Ag Building on the NMSU campus. The Tuesday meetings will be in the Zuhl Library on the NMSU campus. Transportation from the Hotel Encanto to NMSU will be provided via NMSU vans for transportation.

MONDAY, March 23: New Mexico State University Domenici Hall (Room #106)

8:30 am RP Executive Board Greetings and Overview of Rangelands Partnership 2015 Meeting

[David Kruger, Chair, Wyoming]

8:40 am Introductions [Amy Ganguli and Cindy Watkins, New Mexico State University]

- Special Welcome
- Meeting Logistics
- Attendee Quick Self-Introductions (~1 minute each)

9:30 am Rangelands Partnership 2014-15 Marketing Activities

- 2015 SRM Annual Meeting Rangelands Partnership-sponsored activities and Outreach,
 Communications and Website Committee [Jeanne Pfander and Barb Hutchinson, Arizona]
- NCBA/Cattle Industry Convention [John Tanaka, Wyoming]
- Australia Rangelands Society Conference [Jodee Kuden, Alaska; Jeanne Pfander, Arizona]

9:45 am Morning Break

10:15 am RP Year in Review - Project Reports

- Higher Education Challenge Grant (HEC) [Lovina Roselle, Idaho] (Karen Launchbaugh, Idaho, Pat Johnson, South Dakota, Laurie Abbott, New Mexico, and Susan Marshall, Humboldt State)
 - Range at a Distance (online courses)
 - Teaching Clearinghouse
 - Careers and Education
- K-12 curriculum initiative [Lovina Roselle, Idaho]
- Range Science Information System (RSIS) [John Tanaka, Wyoming]
- Renewable Resources Extension Act Grant [John Tanaka, Wyoming]
 - Video Introduction to e-Extension worksite
 - o Episode of "Out on the Land"
- eXtension Workshops and answers about eXtension Rangelands [Beth Burritt, Utah]

11:15 am Website Redesign Update (Optimization Grant next steps) [Amber Dalke, Sarah Noelle and Barb Hutchinson, Arizona and Beth Burritt, Utah]

12:00 pm Lunch – Domenici Hall #106

• Guest Speaker: Ms. Molly Molloy, Latin American Specialist and Professor, NMSU Libraries

1:30 pm International Partnerships [Barb Hutchinson, Arizona]

- SOUTH AFRICA: Grasslands Society of Southern Africa [Barb Hutchinson, Arizona]
- AUSTRALIA: Australia Rangelands Society [John Taylor (virtual)?]; CSIRO Publishing offer to Global Rangelands [Barb Hutchinson, Arizona]
- MEXICO: University of Hermosillo [Felix Ayala (written)]
- FAO "open access/open data" collaboration opportunities [Barb Hutchinson, Arizona]

2:00 pm State updates [Nicole Mason, North Dakota / RP Secretary – Facilitator] $(\sim \le 5 \text{ minutes each})$

Virtual/Online:

- Colorado Jocelyn Boice
- o Montana TBD
- o Nebraska Dana Boden
- o Nevada Amy Shannon

Written Reports:

- Washington Tip Hudson
- Oklahoma Chris Zou and Karen Hickman
- Texas Deva Reddy

On-site Reports:

- Alaska Norm Harris and Jodee Kuden
- o Arizona Jeanne Pfander, Barb Hutchinson, and Sheila Merrigan
- o California John Harper
- o Hawaii Mark Thorne
- o Idaho Jeremy Kenyon and Lovina Roselle
- o Kansas Walt Fick and Livia Olsen
- New Mexico Amy Ganguli and Cindy Watkins
- o North Dakota Nicole Mason
- Oregon Mike Borman
- South Dakota Nancy Marshall
- Utah Beth Burritt
- Wyoming Rachel Mealor and David Kruger

3:00 pm Afternoon Break

3:30 pm **RP Business Meeting** [Beth Burritt, RP Vice Chair - Facilitator]

- Report from the Chair/Vice-Chair [David Kruger, Chair, Wyoming; Beth Burritt, Vice Chair, Utah]
- Administrative Update on WERA [John Tanaka, Wyoming]
- Secretary-Treasurer report [Nicole Mason, North Dakota]
- Discussion: Engaging Partnership Task Forces [David Kruger, Wyoming]
 - Past Problems and Future Opportunities
 - Reviewing existing Task Forces and assessing their relevance
 - Hot Topics Development & Maintenance (Revised Topics section in redesign)
 - Incorporating Rangeland-related Agricultural Experiment Station and Cooperative Extension Repository Records into GR/RW Database
 - International Partner Recruiting and Content Development
 - Marketing RP Databases
 - Critical areas needing task forces
 - Harvesting data from institutional repositories
- Election of new Secretary-Treasurer [Beth Burritt, Incoming Chair, Utah]
- Transition to 2015/2016 Executive Team [David Kruger, Outgoing Chair, Wyoming]
- Announcement of Locations for 2016 & 2017 RP meetings [Beth Burritt, Utah]
- Other business?
- Adjournment of the Business Meeting

4:30 pm	Logistics for evening and next day [Amy Ganguli/Cindy Watkins]
4:45 pm	Adjourn for the day
5:00 pm	Arrive at Hotel Encanto
5:00 – 9:00 pm	Dinner at the Farm and Ranch Heritage Museum – (Included in registration for attendees, \$50.00 per guest)
5:30 pm	Vans leave for Farm and Ranch Heritage Museum
5:30 pm	Social Hour and Tour Museum
6:15 pm	Dinner Served
7:00 pm	Speaker: Dr. Lowell Catlett, Dean of the College of Agricultural, Consumer and Environmental Sciences. Musical performance: Steve Smith and Hard Road

TUESDAY, March 24: New Mexico State University, Domenici Hall (Room #106)

8:00 am Welcome Back and Logistics for the Day [Amy and Cindy, New Mexico] Start times for the next three sessions may vary based on amount of discussion needed.

8:15 am Social Media and Engagement [Sheila Merrigan, John Harper, Lovina Roselle, and Barb Hutchinson]

- Social media review
- Strategy for consistency and partner participation
- Making Rangelands more visible via newsletters (e.g. Scoop It, blog potential)
- Communication among Partnership
- Hosting e-Conferences on topics (possible RREA Professional Development proposal; AFRI competitive conference grants)

8:45 am Hands-on Workshop & Webinar on Adding State Resources to Database [Kelly Arizmendi, Arizona Team]

- Entering database records from state site content (EVERYONE NEEDS TO DO THIS!)
- Meeting of UA state-hosted sites
- Meeting of independent sites [i.e LibGuide group]

10:00 am **Morning Break**

Concurrent Working Group Meeting Options [Beth Burritt, Utah] 10:30 am

- Task Force meetings as per Monday discussion
- Institutional Repository data mining group discussion
- Rangelands in Social Media
- Partnership Member website (Ann Tanaka)
- Continue adding records to database from hands-on workshop

12:00 pm **Lunch** – Speaker(s): Unique New Mexico Agricultural Products

1:30 pm Sustaining the Partnership: Brainstorming and Discussion [John Tanaka, Wyoming]

Sustainability issues for the Partnership

New business models

Brainstorming and discussion

3:00 pm Afternoon Break

3:30 pm Report out: Progress made today in working groups and movement forward [Facilitators –

Beth Burritt/Nicole Mason]

4:30 pm Closing Session / Wrap-up [Beth Burritt, 2015/2016 RP Chair]

5:00 pm Adjourn – with special thanks to Amy Ganguli and Cindy Watkins for their hard work and

hospitality!

5:30 pm **Dinner on your own –** suggestions from Cindy and Amy

WEDNESDAY, March 25: Optional Tour

Campus Map: http://maps.nmsu.edu/

Amy Ganguli: Ganguli@nmsu.edu, 575-646-3427 Cindy Watkins: cwatkins@lib.nmsu.edu, 575-646-7484

Guest Speaker Bios / Links:

Dr. Lowell B. Catlett

Dr. Lowell B. Catlett is a Regent's Professor at New Mexico State University (NMSU) and is Dean and Chief Administrative Officer for the College of Agricultural, Consumer and Environmental Sciences. He is an exciting futurist whose knowledge of technologies and their implications on the way we will live and work is addressed in his varied and upbeat presentations. Dr. Catlett is internationally known as an expert in derivatives and is in demand as a speaker and consultant on predicting and planning for nearand long-term futures. His presentations are thought-provoking and highly entertaining. Dr. Catlett earned his bachelor's degree in agricultural business and economics from West Texas State University, his master's in Agricultural economics at NMSU and his doctorate in economics at Iowa State University. Dr. Catlett has twice received the Don C. Roush Award for Excellence in Teaching. He is also a recipient of the prestigious Burlington Foundation Faculty Achievement Award for Outstanding University Teaching. In 1994 he was one of two Western Regional recipients of the National Association of State Universities and Land Grant Colleges "Excellence in College and University Teaching in the Food and Agricultural Sciences Award." Dr. Catlett received the Carl F. Hertz Distinguished Service in Agricultural Award in 2007 from the American Society of Farm Managers and Rural Appraisers. He was awarded the "2007 Distinguished Alumni Award" from West Texas State University. In 2010 Dr. Catlett received the Henry A. Wallace Award which was established in 1978 to honor an Iowa State University alumnus who has made an outstanding contribution to National or international agriculture in writing, teaching, research and leadership. He received the New Mexico Distinguished Public Service Award in 2013 from the Governor of the state because of his dedication to public service and to the betterment of life in New Mexico. In addition to his selection in 2002 as a member of the original class of six New Mexico State University Regents Professors, Dr. Catlett has received every teaching award the university offers, including the Westhafer Award for Teaching in 1990. He is a consultant to the U.S. Departments of Agriculture, Interior, Defense and Labor, and the World Bank. He is on the Board of Trustees of the International Food Information Council. He has also been a consultant to many Fortune 500 companies. Lowell and his wife Joni share their home in Mesilla, New Mexico with several dogs, a passel of cats and a barn full of bats!

Molly Molloy

Molly Molloy is a research librarian and border and Latin American specialist at the New Mexico State University Library in Las Cruces, NM. She is the creator and editor of the **Frontera List**, a forum for news and discussion of border issues. Since 2008 she has provided detailed documentation of homicides in Mexico, with an emphasis on Ciudad Juarez. More than 11,000 people have been murdered in Juarez since 2008, making that border city the epicenter of the recent hyperviolence in Mexico. She translated and co-edited *El Sicario: The Autobiography of a Mexican Assassin* (Nation Books, 2011) and has written for <u>The Nation</u>, Phoenix New Times [here and here], Narco News Bulletin, and other publications. Molloy is often called upon to consult with academic researchers, attorneys and journalists about the violence in Mexico.