

Yearly Report

Jan 1, 2014 - Dec 31, 2014



Pageviews

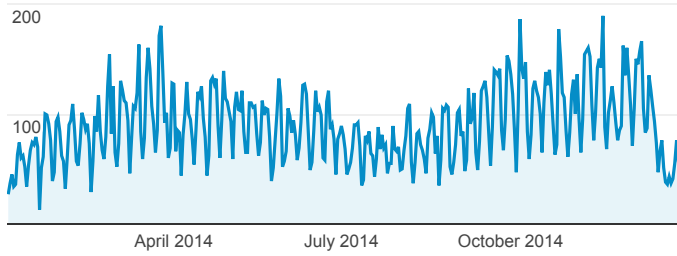
79,205

% of Total: 100.00% (79,205)



Sessions

Sessions

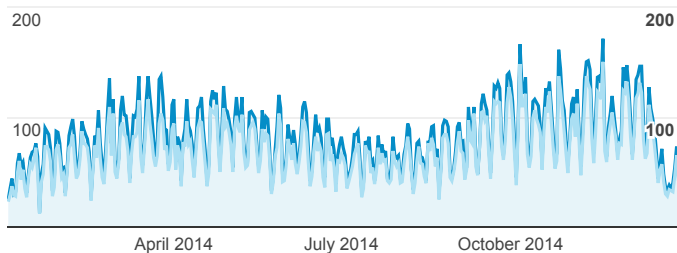


Sessions and % New Sessions by Country

Country	Sessions	% New Sessions
United States	15,745	72.32%
India	1,396	89.90%
Canada	1,064	91.92%
United Kingdom	1,020	90.88%
Australia	992	89.52%
Philippines	982	90.22%
Kenya	868	78.69%
South Africa	719	88.32%
Brazil	704	93.32%
Netherlands	654	80.73%

Users and New Users

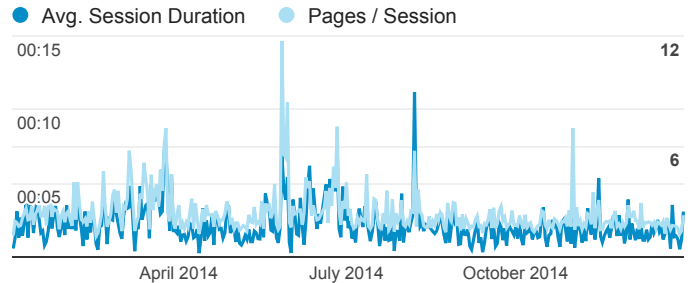
Users New Users



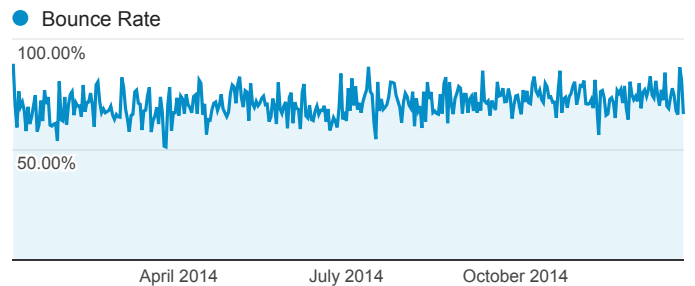
Pageviews by Page

Page	Pageviews
/	5,803
/rangelandswest	5,023
/inventorymonitoring/pointcentered	1,807
/inventorymonitoring	1,268
/rangelandswest/	1,079
/inventorymonitoring/composition	1,056
/arizona	910
/inventorymonitoring/pointtransect	854
/case-studies-involving-community-engagement	806
/inventorymonitoring/daubenmire	758

Avg. Session Duration and Pages / Session



Bounce Rate



Sessions and % New Sessions by Default Channel Grouping

Default Channel Grouping	Sessions	% New Sessions
Organic Search	26,326	82.22%
Direct	3,886	70.38%
Referral	2,614	67.64%
Social	82	80.49%
Email	6	50.00%

Sessions and % New Sessions by Source

Source	Sessions	% New Sessions
semalt.semalt.com	446	100.00%
wrangle.org	422	8.77%
search.tb.ask.com	179	75.98%
snre.arizona.edu	104	80.77%
buttons-for-website.com	95	100.00%
californiarangeland.ucdavis.edu	88	54.55%
epa.gov	57	82.46%
semalt.com	52	100.00%
rangelandswest.arid.arizona.edu	40	62.50%
uidaho.edu	33	48.48%

Sessions and Pageviews by Social Network

Social Network	Sessions	Pageviews
Facebook	72	119
Twitter	5	21
Weebly	4	28
Pinterest	1	5

Sessions and % New Sessions by Landing Page

Landing Page	Sessions	% New Sessions
/	2,325	39.66%
/rangelandswest	2,265	63.71%
/inventorymonitoring/pointcentered	1,558	87.10%
/inventorymonitoring/composition	875	89.26%
/inventorymonitoring	828	73.07%
/case-studies-involving-community-engagement	657	90.87%
/inventorymonitoring/daubenmire	646	80.19%
/inventorymonitoring/pointtransect	645	91.01%
/inventorymonitoring/quadratsample	573	90.92%
/rangelandswest/glossary	532	74.62%

Sessions and % New Sessions by Source / Medium

Source / Medium	Sessions	% New Sessions
google / organic	24,869	82.81%
(direct) / (none)	3,886	70.38%
bing / organic	736	77.31%
yahoo / organic	548	62.96%
semalt.semalt.com / referral	446	100.00%
wrangle.org / referral	422	8.77%
search.tb.ask.com / referral	179	75.98%
ask / organic	109	80.73%
snre.arizona.edu / referral	104	80.77%
buttons-for-website.com / referral	95	100.00%